







# Day One (Sept. 13th)

## SCHEDULE

11:30am - 12:30pm	Registration Table Opens		
12:30pm - 1:00pm	Lunch		
1:05pm - 1:50pm	Opening Keynote - Montrece McNeill Ransom		
1:50pm - 2:00pm	Break		
2:00pm - 2:45pm	Planning & Predicting Your Company's Cash Needs - Fiji	Power Strategies for Imposter Syndrome - Maui	Transforming Your Product Into Something Irresistible - Coco
2:45pm - 3:00pm	Break		
3:00pm - 3:45pm	Micro Lending: Accessing Capital When the Bank Says No - Maui	Frozen? Five Steps to Let it Go! - Coco	Getting Certified as a Woman-Owned Small Business - Fiji
3:45pm - 4:00pm	Break		
4:00pm - 4:45pm	Profitability: The Health Metric of Your Business - Fiji	Networking Your Way to a Community - Maui	Creating an Impactful One-Liner to Influence Your Business's Audience - Coco
4:45pm - 5:00pm	Day 1 Closing Remarks		
5:00pm - 7:00pm	Happy Hour, Networking, & Vendor Shopping		

	Financial Literacy Track		Marketing Track
	Personal Development Track		Tech Track
	Sales Basics Track		HR/Management Track