

# September 16th Schedule

	BUSINESS	MARKETING & COMMUNICATION	SELF IMPROVEMENT	FINANCE	VIRTUAL
8:00am - 8:50am	Breakfast & Networking				
9:00am - 9:50am	Day Two Opening Keynote				
10:00am - 10:50am	Common Problems that Harm Your Customer Service	Blogging for SEO: A Hands-On Workshop	Breaking Barriers: Diversity & Inclusion in the Tech Workforce	What Keeps You Up at Night - Risks & Financial Planning	Access Your Audible Only Audience with Podcasting
11:00am - 11:50am	Creating a High-Performance Business Operation	Networking 101: How to Network Efficiently and Successfully	Your Soul's Power	Profitability: The Health Metric of Your Business	Finding Funding in a Pandemic
12:00pm - 12:50pm	Lunch & Vendor Time				
1:00pm - 1:50pm	Thinking Like a Consultant	Your Branding Image	The Power of Worksite Mentorship for Vulnerable Teens & Young Adults	Goals & Strategy Workshop	Confidence on the Dais: How to Unapologetically Share Your Knowledge
2:00pm - 2:50pm	Closing Keynote				

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Southwest Missouri

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# September 15th Schedule

## TRACKS

	BUSINESS	MARKETING & COMMUNICATION	SELF IMPROVEMENT	FINANCE	VIRTUAL
1:00pm - 1:50pm	 <p>Day One Opening Keynote</p> 				
2:00pm - 2:50pm	Should I Consider Selling to the Government?	Access Your Audible Only Audience with Podcasting	Confidence on the Dais: How to Unapologetically Share Your Knowledge	Profit & Cash: A Fun & Interactive Way to Learn Financials	Business Continuity: Risks, Interruptions & Predicting the Future
3:00pm - 3:50pm	12 Questions to Build Better Employee Engagement	My Point, and I Do Have One: Communicating with Clarity & Creativity	Connect & THINK BIG: Personal Growth	Your Dreams to Reality: Financing Small Business	Your Branding Image
4:00pm - 4:50pm	Business Continuity: Risks, Interruptions & Predicting the Future	Website Usability, Accessibility, and Security	Realizing Your Vision	Finding Funding in a Pandemic	Your Soul's Power
5:00pm - 7:00pm	 <p>Happy Hour, Networking, &amp; Vendors</p> 				

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